



Summer **on ICE**

\$209
+ tax

on ICE
PROMOTION

Kick off your summer season with an Island Originals frozen beverage program!

Included in that price are:



WARING NUBLEND BB180 INDUSTRIAL BLENDER

Designed to crush ice and stand up to volume of a busy bar.

Dependable two-speed motor and simplicity of operation put more specialty drinks, classic cocktails, smoothies, margaritas, or daiquiris into production.

- Rugged, one-piece stainless steel cutting blade
- Powerful 500 watt Motor
- High, Low, Off and Pulse Toggle Switches
- 44 oz. clear, unbreakable polycarbonate container
- 2 year warranty



MIXED CASE OF ISLAND ORIGINALS TOP 4 FLAVOURS*

Includes: Strawberry, Margarita, Piña Colada and Ice Cream. 12 x 32 oz. cartons yields approximately 100 drinks.

* Or a case of your choice.



SEASONAL MARKETING SUPPORT

Visit www.islandoriginals.ca to view the 2009 marketing backgrounds.

THE SUMMER ON ICE PROGRAM ...PAYS FOR ITSELF!

Actual Value	\$390
<small>(Blender \$200, Product \$90, Marketing \$100)</small>	
Net Sales (96 drinks/case x \$4.75/ea profit)*	\$456
Program Value.....	\$846
Summer on Ice Program	(\$209)
Profit	\$637

* Based on average selling price profit from 1 case. Each case yields 96 x 12oz cocktails.

Available in 17 Unique All-Natural Flavours:

FRUIT-BASED (NON-DAIRY)

- Strawberry
- Banana
- Mango
- Sour Mix
- Lemonade
- Margarita
- Raspberry
- Guava
- Papaya
- Peach
- Piña Colada
- Passion Fruit
- Hurricane
- Wildberry

DAIRY-BASED

- Ice Cream
- Non-fat Yogurt
- Cappuccino

For more information please contact your local sales representative or call our sales desk at **1.888.670.9511**, visit us online at www.islandoriginals.ca or send an e-mail to info@mixology.net

